

Regional Dashboard Sources

LAND

Percent of Industrial Sites Vacant:

Industrial sites include all sites listed on County IDA websites as well as the VEDP website, as of May 23, 2015. Also included some other industrial sites that are known to have been marketed in the past, including the Chase City Industrial Park.

A site that was listed by either website as available was counted as vacant. If the site was a standalone location (usually a site not in an industrial park), the entire acreage of the park was listed as vacant. If the vacant site was in an industrial park, tax parcel data was used to determine acreage available.

Percent of Downtown Buildings Vacant:

The core downtown commercial storefronts of the towns in the District with a population of 1,000 or more were visually surveyed during late May, 2016. A commercial storefront was determined to be a place with an entrance to the street, with a space typically meant for retail sales, food service, office space, or medical services. Town halls were counted, as they are occupying space that could be used for commercial purposes. Residential homes were not counted. A storefront was considered vacant if there was no tenant, the business appeared to be permanently closed, the storefront/building was abandoned, or the storefront was under renovation or construction.

Building Permits Issued:

2014, 2015, and 2016 Building Permit Data was obtained from the U.S. Census Bureau – Building Permits Survey. Using data from this source ensures that each year is reported in similar methods and with consistency. This data is available from this site:

<https://www.census.gov/construction/bps/>

County	Total New Building Permits			Construction Cost		
	2014	2015	2016	2014	2015	2016
Brunswick	25*	16	23	\$3,268,181*	\$2,367,954	\$5,247,717
Halifax	64	61	61	\$10,101,171	\$9,985,780	\$9,614,624
Mecklenburg	60	86	67	\$11,421,608	\$13,049,721	\$15,370,263
South Hill	7	8	8	\$444,150	\$831,600	\$71,615,100
Totals	156	171	159	\$25,235,110	\$26,235,055	\$101,847,704

* Brunswick County did not have any reported building permits in 2014, likely due to an omission or error. Therefore 2013 data was used for Brunswick County.

CDBG Housing Rehab Grants Awarded, \$ per capita:

SPDC Active Projects Lists from 2014 & 2015 were reviewed to find any grants that were awarded to CDBG Housing Projects during 2014 (typically around June). Two projects had funding approved in 2014: Lambert Road Housing Rehabilitation Project and South Hill West Main Street Community Improvement Project – Phase II. Total awards equaled \$1.1 million. In 2015, the Clarksville Southwest Downtown Project – Phase II was awarded \$700,000. In 2016, the Flat Rock Road and Highway 49 projects were awarded 1.9 million.

Average median value of houses built 2010-2013 (weighted by population):

This data was sourced from the American Community Survey, by the US Census Bureau. The time periods used are: Year 1: 2009-2013, Year 2: 2010-2014, & Year 3: 2011-2015. Data is found in Table B25107 “Median housing unit values by year structure built”, with the year structure built being “2010 to present”. The average values are weighted by the number of houses built 2010 to present for each county, as given by ACS.

Year 1: 2009-2013	Median Housing Unit Value	# Houses Built 2010+	% of Total	Weighted
Brunswick	49,400	82	26.5	13,091
Halifax	113,500	155	50.2	56,977
Mecklenburg	221,200	72	23.3	51,540
		309	100	\$121,607
Year 2: 2010-2014				
Brunswick	48,100	81	23.6	11,352
Halifax	118,000	171	49.9	58,882
Mecklenburg	213,300	91	26.5	56,525
		343	100	\$126,759
Year 3: 2012-2016				
Brunswick	138,800	124	29.5	40,946
Halifax	354,500	117	27.9	88,271
Mecklenburg*	165,300	179	42.6	70,418
		420	100	\$199,635

*No data was given for Mecklenburg’s median value for ’11-’15. Using ’12-’16 instead.

Value of Land Per Acre Assessed:

To arrive at the value of empty land, as assessed, SPDC used the latest landbook table or tax parcel data from each county. Total land value of each parcel was added and divided by land acreage of the County (not including water). All three counties were calculated using latest landbook data available.

Vacant Housing Units, For Sale:

	2009-2013	2010-2014	2011-2015
Brunswick	144	120	113
Halifax	107	79	72
Mecklenburg	393	293	261
Total	644	492	446

\$ of Parks and Recreation Spending Per Capita:

Data was sourced from Local Government Comparative Reports, FY 2014, Exhibit C7 from the Virginia Auditor of Public Accounts. http://www.apa.virginia.gov/APA_Reports/LG_ComparativeReports.aspx.

As of June 30, 2106			Calculated		
	P&R Total (From report)	Per Capita (from report)	Pop Estimate for 7/16 (latest)	Wt	PC Wtd Avg
Brunswick	\$15,955	0.94	16,243	17.18%	0.1615
Halifax	\$255,652	7.15	34,992	37.01%	2.6462
Mecklenburg	\$11,000	0.35	30,892	32.67%	0.1143
South Boston	\$272,309	33.44	7,950	8.41%	2.8123
South Hill	\$395,700	85.10	4,471	4.73%	4.0252
			94,548	100.0%	9.7595

As of June 30, 2015					
	P&R Total	Pop 2010-14	Per Capita	Wt	PC Wtd Avg
Brunswick	\$ 17,928	16,961	\$ 1.06	17.4%	\$ 0.18
Halifax	\$ 224,551	35,704	\$ 6.29	36.7%	\$ 2.31
Mecklenburg	\$ 52,500	31,913	\$ 1.65	32.8%	\$ 0.54
South Boston	\$ 256,754	8,069	\$ 31.82	8.3%	\$ 2.64
South Hill	\$ 413,506	4,603	\$ 89.83	4.7%	\$ 4.25
		97,250		100.0%	\$ 9.93

As of June 30, 2014					
	P&R Total	Pop 2009-13	Per Capita	Wt	PC Wtd Avg
Brunswick	\$ 19,243	17,220	\$ 1.12	17.7%	\$ 0.20
Halifax	\$ 250,560	35,938	\$ 6.97	37.0%	\$ 2.58
Mecklenburg	\$ 52,300	32,274	\$ 1.62	33.2%	\$ 0.54
South Boston	\$ 277,602	8,104	\$ 34.25	8.3%	\$ 2.85
South Hill	\$ 399,901	4,627	\$ 86.43	4.8%	\$ 4.11
		98,163		100.9%	\$ 10.28

Local Education Expense Per Pupil:

This data was derived from the Superintendent's Annual Report, Table 15, from the Virginia Department of Education, http://doe.virginia.gov/statistics_reports/supts_annual_report/index.shtml. Items in the

table that were used include the End-Of-Year ADM (Average Daily Membership) and Local Per Pupil Expenditures. Total local expenditures were divided by total ADM for the result.

	Local Expenditures	ADM	Average
Brunswick	\$ 5,595,097	1728.87	\$ 3,236
Halifax	\$ 15,848,567	5316.56	\$ 2,981
Mecklenburg	\$ 14,503,525	4469.34	\$ 3,245
	\$ 35,947,189	11514.77	\$ 3,121.83

Year 1: 2013-2014				Year 2: 2014-2015		
	Local Expenditures	ADM	Average	Local Expenditures	ADM	Average
Brunswick	\$ 5,127,019	1908.04	\$ 2,687.06	\$ 5,336,465	1824.93	\$ 2,924.20
Halifax	\$ 14,461,223	5526.05	\$ 2,616.92	\$ 13,844,456	5460.54	\$ 2,535.36
Mecklenburg	\$ 13,376,292	4604.97	\$ 2,904.75	\$ 14,101,457	4545.64	\$ 3,102.19
	\$ 32,964,534	12039.06	\$ 2,738.13	\$ 33,282,378	11831.11	\$ 2,813.12

PEOPLE

High School On-Time Graduation Rate:

Data is sourced from the Four-Year On-Time Graduation Rate, found in the School, School Division, and State Report Cards published on the Virginia Department of Education's website: <https://p1pe.doe.virginia.gov/reportcard/>. The percentage shown on dashboard is weighed based on number of the cohort for that District as shown in the Four-year Virginia On-Time Graduation Rate table. The cohort for 2014-15 was also used for 2013-14 because the report for that year is now unavailable.

	2013-14 (Year 1)			2014-15 (Year 2)			2016-2017 (Year 3)		
	On Time Grad	Cohort	Weight	On Time Grad	Cohort	Weight	On Time Grad	Cohort	Weight
Brunswick	84.4%	160	17.5%	83.8%	160	17.5%	86.4%	140	16.3%
Halifax	87.7%	406	44.5%	87.2%	406	44.5%	91.3%	379	44.1%
Mecklenburg	92.5%	347	38.0%	93.7%	347	38.0%	92.7%	341	39.7%
Weighted Average	88.9%	913		89.1%	913		91.2%	860	

Degrees Awarded – 2 Year Public Institutions:

Data source is Virginia State Council of Higher Education For Virginia. LD05 Total Degrees Awarded, by Student Origin. Total Public 2 year institutions, all undergraduate students.

http://research.schev.edu/localities/LD05_AllDegreesAwarded.asp

Degrees Awarded – 4 Year Public or Private Institutions:

Data source is Virginia State Council of Higher Education For Virginia. LD05 Total Degrees Awarded, by Student Origin. Total Public 4 year institutions, all undergraduate students. And Total Private, NonProfit 4 year institutions, all undergraduate students.

http://research.schev.edu/localities/LD05_AllDegreesAwarded.asp

Educational Attainment (% of 25+ year olds) – Associate’s or Higher:

Data for college graduation rates is reported by the American Community Survey in table B15003. The dashboard uses the latest two 5-year time spans (2009-2013 and 2010-2014). Dashboard uses estimates for Associates Degree or higher. The percentage is weighted by the ACS estimate of the population 25 years and older.

2009-2013 (Year 1)				
Locality	Number with Associates or higher	% of 25+ Year Olds with Assoc. or higher	25 year or older Population Estimated by ACS	Weight
Brunswick	2,486	20.4%	12,168	19.9%
Halifax	5,883	23.1%	25,461	41.6%
Mecklenburg	4,812	20.4%	23,567	38.5%
Wtd Average		21.5%	61,196	

2010-2014 (Year 2)				
Locality	Number with Associates or higher	% of 25+ Year Olds with Assoc. or higher	25 year or older Population Estimated by ACS	Weight
Brunswick	2,572	21.2%	12,105	19.9%
Halifax	5,641	22.2%	25,414	41.7%
Mecklenburg	5,226	22.4%	23,377	38.4%
Wtd Average		22.1%	60,896	

2012-2016 (Year 3)				
Locality	Number with Associates or higher	% of 25+ Year Olds with Assoc. or higher	25 year or older Population Estimated by ACS	Weight
Brunswick	2,321	19.5%	11,932	19.8%

Halifax	5,777	22.9%	25,226	41.9%
Mecklenburg	5,559	24.2%	22,993	38.2%
Wtd Average		22.7%	60,151	

Unemployment:

Unemployment statistics are annual unemployment rates from the Local Area Unemployment Statistics from the U.S. Bureau of Labor Statistics, also obtainable through Virginia Employment Commission. The goal is the most recent annual unemployment rate for the state of Virginia.

Per Capita Income:

Per capita income is found in the American Community Survey. A weighted average of per capita income, weighted by population of the county (as estimated by ACS) is used.

Locality	2009-2013			2010-2014		
	Per Capita Income (in past 12 months in 2013 inflation adjusted dollars)	Population Estimated by ACS	Weight	Per Capita Income (in past 12 months in 2014 inflation adjusted dollars)	Population Estimated by ACS	Weight
Brunswick	\$16,060	17,220	20.2%	\$17,920	16,961	20.1%
Halifax	\$20,929	35,938	42.1%	\$19,777	35,704	42.2%
Mecklenburg	\$20,056	32,274	37.8%	\$20,798	31,913	37.7%
Wtd Average	\$19,636	85,432		\$19,789	84,578	

Locality	2011-2016					
	Per Capita Income (in past 12 months in 2014 inflation adjusted dollars)	Population Estimated by ACS	Weight			
Brunswick	\$19,461	16,573	19.9%			
Halifax	\$20,706	35,305	42.5%			
Mecklenburg	\$21,492	31,209	37.6%			
Wtd Average	\$20,754	83,087				

Employment Growth:

Virginia Employment Commission, Quarterly Census of Employment and Wages for PD13. The growth rate is (latest year – oldest year) / oldest year. Use average employment for “All Industries”

<https://data.virginialmi.com/vosnet/analyzer/results.aspx?session=ind202>

Year	Annual	Newer Year	- Older Year	/ Older Year	= Year vs Year Rate of Growth %
1	2014	27,290	27,436	27,436	-5.32 %
2	2015	27,849	27,290	27,290	2.05%
3	2016	27,868	27,849	27,849	0.07 %

Poverty Rate:

The poverty rate shown is found in the U.S. Census Bureau’s American Community Survey, Table S1701. The dashboard uses the latest three 5-year time spans available. The average shown is a weighted average based on the total population for whom poverty status is determined of each county as estimated by ACS.

Locality	2009-2013			2010-2014		
	Poverty Rate	Pop for whom poverty status is determined	Weight	Poverty Rate	Pop for whom poverty status is determined	Weight
Brunswick	24%	14,801	18.3%	23.5%	14,848	18.5%
Halifax	21.3%	35,151	43.6%	20.2%	34,914	43.5%
Mecklenburg	19.6%	30,715	38.1%	19.9%	30,453	38.0%
Wtd Average	21.1%	80,667		20.7%	80,215	
	2011-2016					
	Poverty Rate	Pop for whom poverty status is determined	Weight			
Brunswick	21.9%	14,537	18.4%			
Halifax	18.8%	34,557	43.7%			
Mecklenburg	17.8%	29,943	37.8%			
Wtd Average	20.0%	79,037				

Average Weekly Wage:

Virginia Employment Commission, Quarterly Census of Employment and Wages, for the previous two full years. Use average weekly wage for “All Industries”

<https://data.virginialmi.com/vosnet/analyzer/results.aspx?session=ind202>

Community College Completion Rate, College Level Graduation Rate:

Data for college graduation rates is reported in the Virginia Employment Commission’s Community Profile for the Southside Planning District, and is derived from the American Community Survey, 2009-2013.

CAPITAL

of LCDC Loans active in portfolio, # of Micro-Loans Awarded, # of Grant/Loan Applications Submitted:

These items are reported by Southside Planning District Staff.

of New Business Starts

Number of new business starts is provided by the Virginia Employment Commission, via its Area Profile for the Southside Planning District. The data is reported by quarter and our dashboard totals the 4 quarters for the latest year available. This data comes from the VEC Quarterly Census of Employment and Wages. Latest available data is 3rd quarter 2017. With 3rd quarter 2015 and 2014 as previous years.

Taxable Sales

Taxable Sales are reported by county from the Virginia Department of Taxation, and published by the Weldon Cooper Center at <http://www.coopercenter.org/econ/taxablesales>

of Small Business Innovation Grants

This data is provided by National Science Foundation. Reporting only those grants under Small Business Administration. https://www.sbir.gov/analytics-dashboard?view_by=Year

Travel Expenditures in District:

Data on travel expenditures can be found on the Virginia Tourism Corporation’s Travel Data & Profiles website at <http://www.vatc.org/research/travel-data/>